Wide focus: World Meeting of Families & the Pope

The first graphic will be about the growth of the WMOF since its inception and will also highlight which years the Pope was in attendance.

The second graphic will dovetail off of the topic of Papal travel associated with his attendance at the WMOF. This graphic will show Papal travel outside of Europe since Pope Paul VI made the first Papal visit outside of Europe in 1963. This graphic will also highlight the rarity with which the Pope travels to the US (this will be the 10th visit)

The third graphic will highlight the sheer volume of people expected to attend, by comparing expected attendance to insert **equivalent here (phillipines, argentina – home country)** the turn out for Obama’s 2nd Inauguration, Woodstock, the “I Have a Dream Speech” and the total number of people to attend ALL Phillies games in 2015.

The next section will break down just how that many people will even be to able to fit in the venue (hint…not possible) using an analysis on the sq. footage required by each individual attendee. (long street).

Closing:  
  
Regardless of whether or not they all actually get to hear the pope speak, they are coming and for a couple days Philly will be the 3rd largest city in the U.S.

--- bar chart

Fun fact section:

For each strawberry shortcake milkshake sold at 3 participating Potbelly sandwich shops in Philly 50cents will benefit planning for the events.

This graphic will break down how much money will be donated if ½ of attendees buy one, if only 1/3 does so and if only 1/10 do.

Square blocks blocked off?

Karen Arisa

Next steps – Find all the data and flush out the sketches

Double check it all.